

# Behaviour Change and Technology Privacy Policy

Last modified: March 04, 2009.

Behaviour Change and Technology recognizes that privacy is important. This privacy policy applies to all services and websites offered by Behaviour Change and Technology.

If you have any questions about this Privacy Policy, please contact us at through our website, send us an email at [info@behaviourchangeandtechnology.org](mailto:info@behaviourchangeandtechnology.org) or write to us at

Behaviour Change and Technology  
c/o Changetech  
Gaustadallèen 21  
N-0349 Oslo  
Norway

## Information we collect and how we use it

**Personal Information.** To provide full range of our services, we may collect information you provide such as your name, email address, username, and account password. Behaviour Change and Technology (BCT) may combine the information you submit with information from other BCT services or third parties in order to improve administration and quality of our services. However, BCT shares personal information with third parties only under the following limited circumstances:

- (1) We have your explicit consent.
- (2) We provide information to trusted businesses or individuals such as our hosting service or mail services. We require that these parties apply appropriate privacy policies, confidentiality, and security measures.
- (3) If and when access, use, preservation or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Terms of Service, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against imminent harm to the rights, property or safety of Behaviour Change and Technology, its users or the public as required or permitted by law.

We may share certain pieces of aggregated, non-personal information, with third parties such as the number of users who searched for a particular term or how many users subscribe to our feeds. Such information does not identify you individually.

If Behaviour Change and Technology becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, we will provide notice before personal information is transferred and becomes subject to a different privacy policy.

We restrict access to personal information to Behaviour Change and Technology administration, editors, authors, contributors, contractors and agents who need to know that information in order to operate, develop or improve our services. These individuals are bound by confidentiality

obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

**Cookies.** Most browsers are initially set up to accept cookies although you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. When you visit Behaviour Change and Technology, we send one or more cookies – a small file containing a string of characters – to your computer that uniquely identifies your browser. We may use cookies to improve the quality of our service by storing user preferences and tracking user trends.

**Log information.** When you access Behaviour Change and Technology services, our servers automatically record information that your browser sends whenever you visit a website. These server logs may include information such as your web request, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser. Also, in order to protect you from fraud, phishing, and other misconduct, we may collect information about your interaction with our services. Any such information we collect will only be used to detect and prevent fraud or other misconduct.

**User communications.** When you send email or other communications to Behaviour Change and Technology, we may retain those communications in order to process your inquiries, respond to your requests, and improve our services.

**Other sites.** This Privacy Policy applies to Behaviour Change and Technology services only. We do not exercise control over the sites displayed as search results or links from within our services. These other sites may place their own cookies or other files on your computer, collect data or solicit personal information from you.

We will not collect or use sensitive information for purposes other than those described in this Privacy Policy, unless we have obtained your prior consent.

## **Accessing and updating personal information**

Behaviour Change and Technology acts in good faith and reserves the right to correct inaccurate personal information or data or to delete such data at your request if it is not otherwise required to be retained by law or for legitimate business purposes. We take reasonable steps to ensure that the personal information we process is complete, but we also rely on our users to update and correct their personal information when necessary. We ask individual users to identify themselves, and we may decline to process requests that are unreasonably repetitive or systematic, require disproportionate technical effort, jeopardize the privacy of others, or would be extremely impractical, or for which access is not otherwise required. In any case where we provide information access and correction, we perform this service free of charge, except if doing so would require a disproportionate effort.

## **Changes to this Privacy Policy**

Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent, and we expect most such changes will be

minor. Regardless, we will post any Privacy Policy changes in this document which you can access through our website and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes). Each version of this Privacy Policy will be identified at the top of the page by its effective date. You may also request to review prior versions of this Privacy Policy.

Feel free to direct any questions, concerns, or complaints regarding this Privacy Policy by contacting us at [info@behaviourchangeandtechnology.org](mailto:info@behaviourchangeandtechnology.org) or

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When we receive formal written complaints at this address, Behaviour Change and Technology will contact the user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between Behaviour Change and Technology and an individual.